

Jamil Dada
WIB Chairman

Rob Field
Assistant County Executive Officer, EDA

Felicia Flournoy
WIB Director

Lea Petersen
WIB Vice Chairman



Mark Christiansen
WIB Deputy Director

Rilla Jacobs
Secretary

Infinite Opportunity, Lasting Prosperity

Executive Committee June 20, 2012

Chairman Jamil Dada called the meeting to order at 11:41 a.m.

Members in Attendance

Jamil Dada	Morris Myers	Shelagh Camak	Robert Frost	Lea Petersen	Mary Jo Ramirez
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Members Absent

Kenneth Clark	Lee Haven				
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Guests

Stephen Amezcua					
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Staff

Felicia Flournoy	Mark Christiansen	Maria Muldrow	La Tonya Johnson	Zaskia Ruiz-Jones	Queenie Galvez
Thi Pham	Kathy Boyer	Pat Ramos	Cindy Davis	Rilla Jacobs	

Administrative Item 1.1: Approve April 11, 2012, Notes

Motion: That the WIB approve the April 11, 2012 notes.

Moved by	Morris Myers	Second by	Shelagh Camak
Status	Approved		
Discussion	None		
Actions	None		

Administrative Item 1.2: Approve Public Outreach Funding for the Desert Communities College/Vocational Tech Night

Motion: That the WIB approve \$1,000 in Public Outreach Funding for the Desert Communities College/Vocation Tech Night

Moved by	Robert Frost	Second by	Lea Petersen
Status	Approved		
Discussion	A Desert Communities College/Vocational Technical night has been supported by all three of the local school districts to promote higher education and vocational training opportunities to high school juniors and seniors and their families. Due to rising costs and limited funding available through traditional funding sources the East Regional Ad-Hoc Committee is requesting the WIB provide public outreach funding in the amount of \$1000 to support this event. The event is scheduled to be held at the County Fairgrounds in Indio on October 17 th , 2012, from 6:00-9:00 p.m. This event addresses strategies in support of WIB Goals One and Two. (1-To educate political leaders at all levels about the importance of workforce development and its positive local impact 2- Prepare the workforce for current and future economic needs.)		

Administrative Item 1.3: Approve Public Outreach Funding For The Valley-Wide Employment Expo

Motion: That the WIB approve \$1,000 in Public Outreach Funding for the Valley-Wide Employment Expo

Moved by	Shelagh Camak	Second by	Lea Petersen
Status	Approved		
Discussion	Since 1994 the Indio Workforce Development Center, Department of Public Social Services and the Employment Development Department have organized the Valley-wide Employment Expo. The Expo has been		

	self-supporting through business participation fees, local sponsorships of food and services and most recently support from the City of Indio. This event addresses Goal three and provides for the alignment of the WIB's service delivery system to meet industry needs and to enhance the WIB's image and visibility. The 17 th Valley-Wide Employment Expo is scheduled to be held at the County Fairgrounds in Indio on Thursday, September 13 th from 9:00—3:00. The East Regional Ad-Hoc Committee is requesting \$1,000 of public outreach funds to support the Expo.
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Administrative Item 1.4: Member Initiatives	
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Discussion	Robert Frost – After putting all of their workers on job projects in the area, IBEW began taking workers from other counties. The banks have released funding to begin the work on county projects which have been on hold for five years. The projects have work for all the different trades. IBEW enrolled 52 new apprentices and is looking for more.
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Discussion Item 2.1: Workforce Investment Board Strategic Action Plan Priorities for 2012/2013	
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Discussion	
	On April 18, 2012, the WIB held its Strategic Planning Retreat. During the retreat members reviewed how the Strategic Plan progressed during the last year. They looked over the goals and strategies to identify priorities and ways to proceed for the upcoming year. This information was compiled by Strumpf Associates for the draft action plan for 2012/2013. Felicia presented the plan to the Executive Committee for their review and approval to send the draft plan forward to the Full Board for approval and adoption.
Actions	Staff will prepare an action for the draft plan to be presented to the Full Board in August.

Information Item: 3.1 Workforce Investment Board Program and Financial Reports	
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Discussion	
	<p>Felicia presented the Executive Board with updated financial reports for the workforce division. Zaskia Ruiz-Jones went through and explained each report and how the federal dollars are being allocated to the board members. Getting regular financial reports and understanding how Workforce Investment Act (WIA) funding is allocated was a request from our board members. Felicia asked if the reports were viable and easy to understand. The Executive Committee members responded yes.</p> <p>Felicia also gave the members copies of the:</p> <ul style="list-style-type: none"> • Year One: Status Overview July 2011 – June 2012. The report outlined the Strategic Plan and what was achieved. • Critical and Strategic Plan Outcome Measures Quarterly Performance Dashboard, which shows if the federal and state outcomes are being met for the WIA program. Additional measures were added to ensure Riverside Workforce Development Division is meeting outcomes that are in line with a continuous quality improvement organization. • Voices for Youth Quarterly Report. • Jobseeker and Business Customer Satisfaction Survey 2012, Executive Summary.

Information Item 3.2: Federal and State Legislation Update	
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Discussion	
	<p>Jamil Dada – the WIB has gotten a lot of press articles in the news on our many accomplishments. Virginia Hamilton is the official Department of Labor region representative for our area. We will look into her being our Keynote speaker at the December WIB meeting. We have several new WIB members waiting for appointment.</p> <p>Riverside County EDA and the WIB received a honor award from Goodwill Industries. Riverside Board of Supervisors will present Goodwill with a proclamation on Tuesday, June 26th.</p> <p>The National Association of Workforce Boards (NAWB) is making a huge difference in D.C. Representatives from both parties in the House and Senate along with federal agencies are constantly in touch with Ron Painter. They are asking for input and NAWB's staff is spending more time educating them on workforce. Educating the legislators is making a difference in the legislation that is coming out. For the August 15, 2012, WIB meeting, we will show clips from the T.V. program Jamil participated in highlighting workforce.</p> <p>HR 4297, the Workforce Investment Improvement Act of 2012, has not been endorsed by NAWB. There are</p>

	still some issues to be worked out.
Actions	Get the clips from the T.V. Program to show at the upcoming August Board meeting

Reports :

Regional Committee Updates

West	Felicia - The National Technology Center for Supply Chain: Guadalupe Del Gado the trainer for Schneider Logistics and WIB member wants to partner like industries together to discuss how they can work collaboratively to make sure that the logistics program training curriculum is aligned. The National Center received a grant to prepare training curriculum for emerging industries that need certain skills and there is no training or program in place
East	No Report
Southwest	Morris - The Southwest is working towards its advocacy goals. This was the primary discussion at our last meeting.

Council for Youth Development Update

	Mary Jo Ramirez – we are waiting to hear the results from the Department of Labor for the Innovation Grant. Reported out on the results for the Character Counts Award event. We raised \$6,000 in scholarships, 210 people attended.
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Director's Report

	Morongo Casino is hosting the August 15, 2012, Board meeting. More information will be sent out at a later date
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Adjourned: 1:15