

Riverside WIB STRATEGIC GOALS And Areas of Focus for 2010 -2011

Goal One: Provide leadership to develop sustainable strategies and partnerships that close the skills gap for businesses and workers

Key Strategies:

- 1.1 Create a 21st Century supply chain of qualified workers by ensuring access to attainment of industry based credentials and academic degrees.
- 1.2 Develop skill sets in four areas as defined by the current and future demand; technical skills, people skills/customer service skills, soft skills, critical thinking and problem solving skills
- 1.3 Continue the Regional Partnership with San Bernardino to identify two regional industry clusters and to develop sector based strategies to develop the skills required within each cluster.
- 1.4 Work directly with employers to provide training and education that help people move up a career trajectory designed to advance the company's productivity
- 1.5 Engage businesses in new approaches to connect with education (e.g., sponsor work-based learning; adopt a school, curriculum review committees, career academies, etc.)
- 1.6 Create a continuum from elementary, middle and high school of career awareness, career exploration and career choice activities to help students understand the world of work. Work with education to align curriculum to the skill needs of the current and future workplace

Goal Two: Sustain partnerships between business, education, workers, and economic development to address workforce issues.

- 2.1 Create an intermediary that serves as the broker between business and the K12 system.
- 2.2 Build organizational relevance, through products and services, to industry sector and economic development associations and educational institutions¹.
- 2.3 Increase connections to academic institutions that provide education and training to ensure alignment to current and future knowledge and skill needs.
- 2.4 Become an active participant in the community wide economic development process.
- 2.5 Build awareness with key economic development community "players" about the role the WDC and the workforce system can play in making the economic development 'deal'
- 2.6 Work with economic development to understand projections in demand based on their prospects to create a communication loop through the skills gap strategies identified in Goal 1.

¹ Educational institutions include K-12 and post secondary.

FOCUS AREAS FOR JULY 2010 THRU JUNE 2011

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Key Strategies:

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1.6 Create a continuum from elementary, middle and high school of career awareness, career exploration and career choice activities to help students understand the world of work. Work with education to align curriculum to the skill needs of the current and future workplace

Specific activities to focus on:

- Define the skills gap with focus on the targeted industries.
- Create strategies for lifelong learning, K to Gray transitions.
- Include Labor in the partnerships.
- Examine successful partnership models around the country to benchmark against.
- Align with Inland Empire WIBS.
- Increase the number of businesses involved with the WIB, not necessarily by putting them on the WIB but engaging them in partnerships around specific activities.

Goal Two: Sustain partnerships between business, education, workers, and economic development to address workforce issues.

Key Strategies:

2.2 Build organizational relevance, through products and services, to industry sector and economic development associations and educational institutions².

2.5 Build awareness with key economic development community “players” about the role the WDC and the workforce system can play in making the economic development ‘deal’

Specific activities to focus on:

- Increase awareness and get the word out about the WIB thru increased marketing and communication strategies.
- Support each board member as a champion of the WIB and of workforce development.
- Train and retrain board members on regular and ongoing basis

² Educational institutions include K-12 and post secondary.