

Lee Haven
WIB Chairman

Rob Field
Assistant County Executive Officer, EDA

Felicia Flournoy
WIB Director

Lea Petersen
WIB Vice Chairman



Mark Christiansen
WIB Deputy Director

Rilla Jacobs
Secretary

Infinite Opportunity, Lasting Prosperity

Executive Committee June 15, 2011

Chairman Lee Haven called the meeting to order at 11:39 a.m.

Members in Attendance

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| Lee Haven | Jamil Dada | Shelagh Camak | Robert Frost | Morris Myers | Lea Petersen |
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Members Absent

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| Ricardo Olalde | Rosa Penaloza | | | | |
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Staff

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| Felicia Flournoy | Mark Christiansen | Maria Muldrow | La Tonya Johnson | Pat Ramos | Kathy Boyer |
| Thi Pham | Rilla Jacobs | | | | |

Administrative Item: 1.1 April 20, 2011 Notes

Motion: Approve the April 20, 2011 Notes

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| Moved by | Jamil Dada | Second by | Shelagh Camak |
| Status | Approved | | |

Administrative Item: 1.2 New Workforce Investment Board Members Nominations

Motion: Approve the appointments of the private and public sector members put before the Workforce Investment Board (WIB)

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| Moved by | Morris Myers | Second by | Robert Frost |
| Status | Approved with the amendment to postpone Richard Villasenor's nomination until August. | | |
| Discussion | <p>Felicia gave an overview the New Member Process and recommended everyone read the brief biographies on each of the nominees. It was noted that Mary Ann Andreas the representative from the Morongo Band of Mission Indians resigned due to a crowded schedule. Jamil Dada will look into having a replacement established in her place.</p> <p>Currently there are 38 WIB members: 15 are private sector 8 are labor representatives bringing the WIB into compliance with the new quota. 15 are public sector</p> <p>5 of the 9 nominees are private sector and if approved they will bring our private sector count up to 20 and then we will need 4 more to be in compliance. Other individuals and entities are interested in joining the WIB but they have been placed on hold until we get into compliance with our private sector membership. La Tonya will move forward with preparing a nomination packet for Mr. Guy Reams.</p> <p>Jamil reminded the members that a group of young executives and entrepreneurs from a group called PIC are very interested in joining the WIB and suggested that Mr. Matt Shea be contacted to assist in identifying nominees. Because it is crucial that the WIB achieve compliance with state regulations Mr. Richard Villasenor's, a Community Based Organization, nomination was postponed for the next Executive Meeting in August. Draft Form 11s will be created for Rob Field's review and approval to submit to the Board of Supervisors (BOS).</p> <p>The Southwest area wants to assist with recruiting more private sector members from the cities of Murrieta, Temecula and Menifee. The July 8th Banning – Beaumont morning event should generate private sector interest</p> | | |

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| | in the Pass Area. Supervisor Ashley and one of the Board members will be the host speakers at this event. |
| Actions | Place Mr. Villasenor's nomination on the August Executive Agenda. Create Form 11s for submittal to the BOS. Identify replacement for Mary Ann Andreas. |

Administrative Item: 1.3 Science Technology Engineering Program (STEP) Public Outreach

Motion: Approve \$500 Public Outreach to support the 2011 Science and Technology Education Partnership Conference

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| Moved by | Jamil Dada | Abstained | Lea Petersen | Second by | Shelagh Camak |
| Status | Approved the amount of \$1,000 in Public Outreach support. | | | | |
| Discussion | <p>By increasing the outreach support to \$1,000 the WIB's name will be placed on all program materials giving our Board more visibility and 2 tickets to the event will be provided.</p> <p>The STEP conference will be held October 25-26, 2011 at the Riverside Convention Center. In the last 11 years this event has reached over 35,000 student and 3,000 teachers. Students from K-12 will get the opportunity to participate in hands-on science experiments, interactive technology exhibits a science show and visit with industry professionals.</p> | | | | |
| Actions | Create requisition for payment of STEP conference | | | | |

Administrative Item: 1.4 Riverside College a Career Fair Public Outreach

Motion: Approve \$1,000 Public Outreach to support the Greater Riverside Chamber of Commerce's (GRCC) Annual Riverside College and Career Fair.

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| Moved by | Jamil Dada | Second by | Shelagh Camak |
| Status | Approved | | |
| Discussion | <p>The GRCC will be held September 22, 2011, at the Riverside Convention Center. This is a yearly event which provides students and families the opportunity to obtain career and college information. The GRCC partners with universities, colleges and other secondary educational entities to provide the on-site information and one-on-one interaction with future students. Last year the event hosted 5,000 attendees.</p> | | |
| Actions | Create requisition for payment of Riverside College and Career Fair | | |

Administrative Item: 1.5 Member Initiatives

Motion: Approve the letter of support for University California Riverside (UCR) School of Medicine

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| Moved by | Jamil Dada | Second by | Shelagh Camak |
| Status | Approved Letter of Support for UCR School of Medicine | | |
| Discussion | <p>Robert Frost thanked the WIB for the grant they provided to train and retrain housing construction workers. There were 90 participants and 48 completed the 2 year training. The grant will be complete by August of 2012 and the current curriculum will change from residential training to construction lineman. This will assist the trainees in securing employment for residential or commercial work. Lee asked that this information be shared with our elected officials.</p> <p>Jamil Dada asked the committee to approve the Letter of Support for the UCR Riverside School of Medicine. The school is in trouble and may be delayed for a year. Jamil stated we need to push within our region to get the medical school built. Building, staffing and maintaining the school will create an abundance of jobs for Riverside, but Sacramento is unsure if it wants to fund a project that will require \$10 million a year for 4 years. Jamil moved that the draft letter be sent out under proper logos and headings.</p> | | |
| Actions | Distribute Letter of Support for UCR School of Medicine | | |

EMERGENCY LATE ENTRY

Motion: Approve \$1,000 Public Outreach to support the GRCC Small Business Fair Event

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| Moved by | Morris Myers | Abstained | Lea Petersen | Second by | Shelagh Camak |
| Status | Approved | | | | |

Information Item: 2.1 Business Results

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| Discussion | <p>In response to the request by the WIB Executive members to better the fiscal and performance of our program, Cheryl Kanechika gave a PowerPoint presentation overview of how the performance of individuals going through the program is tracked. After the presentation, members had several questions regarding the lag time and it was explained that for now real time data cannot be achieved and there will continue to be A 90 day lag time in reporting.</p> |
| Actions | The Youth program will be presented at the August meeting and a critical measures report will be available at |

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| | each executive meeting. |
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| Discussion Item: 3.1 Banning and Beaumont Joint Chamber of Commerce Workforce Event | |
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| Discussion | The joint chambers of commerce Banning/Beaumont morning event is scheduled for 7:30 a.m. Friday, July 8, 2011, Lynn Baldy – Beaumont and Art Welch – Banning chamber chairs are the organizers. The WIB is scheduled to give a presentation and Supervisor Marion Ashley has been asked to speak. Jamil Dada and Lee Haven will determine our program. There is a PowerPoint, DVD and Vision Mission & Goals handout ready for the event. A flyer is being prepared and will be sent out to all WIB members once is received. |
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| Actions | Prepare a RSVP list of WIB members who want to attend the morning event. |
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| Discussion Item: 3.2 Update of Education Coalition for Hire Opportunities (ECHO) | |
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| Discussion | At the last ECHO meeting the decision was made to move forward with the Work Readiness Certificate with one aspect. Each region will have its own certificate and after it has been used the regions will bring the certificates back for future realignment and consolidation. This should increase the number of youth who can receive the certificate and move towards having the private sector recognize and give their approval and acceptance of the certifications as a valid demonstration of education completion. |
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| Actions | Begin using the Work Readiness Certification |
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| Discussion Item: 3.3 August Workforce Investment Board Meeting | |
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| Discussion | Discussions were held to create the agenda for the August Full Board Meeting: <ul style="list-style-type: none"> • Youth Advocacy Group presentation and discuss ways to raise money to send them to Washington D.C. • Apprentice Program • Youth Portal • Workforce Investment Works Portal • Rivcojobs Portal |
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| Actions | Begin creating 4/17/11 Full Board Agenda |
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| Discussion Item: 3.4 National and State Advocacy Plan | |
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| Discussion | <p>Cindy Lockwood, March Joint Powers Commission will be contacting the WDC to arrange a meeting with Lori Stone, executive director of the March Joint Powers Authority and Pam Hahn Base Civil Engineer, to discuss hiring needs at the March Joint Powers Authority property.</p> <p>NBC took their Education Nation Bash on the road and spent a week in the following cities:</p> <ul style="list-style-type: none"> • Phoenix • Chicago • Los Angeles • New York <p>While in Los Angeles they did 4 days of workshops, conferences and had a wrap up dinner and panel hosted by Brian Williams. Jamil was asked to be a panelist. He mentioned the WIB and spoke on Riverside’s challenges.</p> <p>Washington D.C. there were joint meetings between the coalitions and Senators. Things are moving well at the Senate level.</p> <p>FEDERAL UPDATE: The group met with Congressmen Buck McKeon and Kline, Chair of the Workforce Committee. Congressman McKeon now chairs the Armed Services Committee but still participates because of his past knowledge in the workgroup. WIA is now The Workforce Investment Improvement Act; it is business led and will be locally controlled and it looks like it will get House approval.</p> <p>On the Senate side they are ready to meet with the House and get the Bill passed. This is the best attempt we’ve had since 1997 to get the act reauthorized and approved. Some of the items in the Bill:</p> <ul style="list-style-type: none"> • There will be smaller Boards • There will be some consolidations of Boards to bring down overhead costs • There will be measureable outcomes <p>STATE UPDATE: Governor Brown wants to eliminate Boards. Jamil met with the California Secretary of Labor who mentioned eliminating the CWIB and Jamil reminded him that having CWIB is a part of WIA. Consolidation of California’s 49 local WIBs is a definite possibility. Under WIA, Governors cannot fire local WIBS but WIBs have to meet the qualifying requirements of a WIB. The State is monitoring WIBs for compliance and WIBs</p> |
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| | <p>have a 3 year timeline to get into compliance.</p> <p>Creating a State brand has been very difficult so we want to put our efforts into communications on the state level like we did for the federal level with Workforce Investment Works. We will begin to look at creating a formal stamp or seal of approval for the WIBS.</p> |
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Reports :

| Director's Report | |
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| <p>Felicia Flournoy</p> | <p>SENATE BILL 776</p> <p>This is a Senate Bill which imposes that we spend 75% of our funding on direct client services. Then 50% of all available funding, any new funding or allocations carried over will go to training and support services. This will result in us having to close 2 of our Workforce Development Centers and laying off 50 employees. Felicia provided a hand out that detailed the other ways SB 776 would affect Riverside. This legislation will take away local control and the ability for local boards to determine how the funds should be spent based on their local situation.</p> <p>This is an issue and The California Workforce Association (CWA) proposed amendments to the Bill. The Bill has passed the CA Senate and is in the Assembly and will be voted on soon. If this Bill does become law our administrator, EDD is concerned because this Bill technically goes against federal law and they have no way of monitoring or enforcing the Bill. Our Board of Supervisors (BOS) approved opposition to the Bill. We will be writing a letter of opposition for our Chair and the BOS to sign.</p> <p>A sample letter for opposition to SB 776 will be emailed to members for them to place on their companies' letterhead.</p> |

| | Recap of Actions | Person Responsible |
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| | Place Mr. Villasenor's nomination on the August Executive Agenda. Create Form 11s for submittal to the BOS. | La Tonya Johnson |
| | Identify replacement for Mary Ann Andreas. | Jamil Dada |
| | Create requisition for payment of STEP conference. | La Tonya Johnson |
| | Create requisition for payment of Riverside College and Career Fair. | La Tonya Johnson |
| | Distribute Letter of Support for UCR School of Medicine. | Felicia Flournoy & Mark Christiansen |
| | Prepare a RSVP list of WIB members who want to attend the joint cities morning event. | Rilla Jacobs |
| | Present the Youth program at the August meeting. | Maria Muldrow |
| | Begin using the Work Readiness Certification. | ECHO |
| | Begin creating 4/17/11 Full Board Agenda. | Felicia Flournoy |
| | Email a sample letter for opposition to SB 776 to WIB members. | |

ADJOURNED AT 1:00 P.M.