

Jamil Dada  
WIB Chairman

Rob Field  
Assistant County Executive Officer, EDA

Felicia Flournoy  
WIB Director

Lea Petersen  
WIB Vice Chairman



Mark Christiansen  
WIB Deputy Director

Rilla Jacobs  
Secretary

*Infinite Opportunity, Lasting Prosperity*

## Executive Committee April 11, 2012

Chairman Jamil Dada called the meeting to order at 11:39 a.m.

### Members in Attendance

Jamil Dada	Lee Haven	Morris Myers	Shelagh Camak	Mary Jo Ramirez	Kenneth Clark
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### Members Absent

Lea Petersen	Robert Frost				
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### Staff

Felicia Flournoy	Mark Christiansen	Loren Sims	Maria Muldrow	La Tonya Johnson	Pat Ramos
Thi Pham	Cindy Davis				

### **Administrative Item: 1.1 February 15, 2012, Notes**

**Motion: That the Workforce Investment Board (WIB) Executive Committee approves the February 15, 2012, notes.**

Moved by Lee Haven Second by Morris Myers

Status Approved

### **Administrative Item: 1.2 Strumpf and Associates Funding Recommendation**

**Motion: That the WIB Executive Committee approves Workforce Investment Act funding for Strumpf Associates for consultant services in an amount not to exceed \$45,200.**

Moved by Kenneth Clark Second by Shelagh Camak

Status Approved

#### Discussion

Strumpf and Associates will be assisting the workforce group in preparing to apply for the Malcolm Baldrige National Quality Award. The award promotes awareness of performance excellence as an increasingly important element in competitiveness. It also promotes the sharing of successful performance strategies and the benefits derived from using these strategies. To receive a Baldrige Award, an organization must have a role-model organizational management system that ensures continuous improvement in delivering products and/or services, demonstrates efficient and effective operations, and provides a way of engaging and responding to customers and other stakeholders. We have taken great steps in becoming a Continuous Quality Improvement (CQI) organization and applying for the award will showcase our success and identify any areas we need to improve. Strumpf and Associates will continue to support and strengthen our organization by delivering the following services:

- Provide interpretation and technical assistance for the California Award for Performance Excellence submittal
- Provide Riverside County Youth Opportunity Center certification services for the Council for Youth Development quality assurance system
- Provide support and technical assistance to the WIB regional committees
- Facilitate the annual WDC Leadership and WIB Strategic Planning retreats
- Continue to refine the metrics with which to measure the WIB strategic plan and the workforce development division critical measures successes
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Strumpf and associates scope of work has been reduced. Lori's schedule will decrease from coming 2 days every month to two days every other month. The funding will cover expenses and Lori will continue mentoring the Voices for Youth Advocacy Group. The question was asked if a Request for Proposals (RFP) went out for other groups to bid on the contract. Felicia explained that we are in a period of time were adjustments can be made to the existing contract and new RFPs for the contract will go out next year.

<b>Administrative Item: 1.3 Youth Opportunity Centers Funding Recommendation</b>					
<b>Motion:</b> That the Workforce Investment Board (WIB) Executive Committee approve the Program Year 2012/2013 Workforce Investment Act Youth funding recommendations and authorize the Director of Workforce Development to negotiate and execute agreements up to these amounts.					
Moved by	Morris Myers	Second by	Lee Haven	Abstention	Mary Jo Ramirez
Status	Approved				
Discussion	<p>Loren Sims - For the upcoming program year PY 2012-13, we are forecasting level funding estimated at \$6,132,830. This forecast, however, will be impacted by funding decisions currently under negotiation at the Federal level. Carry-in from PY 10/11 was \$2,015,996 million, but we are projecting only \$607,905 from PY11/12. This amounts to a \$1,408,091 million carry-over reduction or minus 17.3% overall funding reduction for PY 2012-13.</p> <p>Members asked if plans had been made for the reduction. Loren responded yes. Members asked what would the reductions be, Loren responded each Youth Opportunity Center would have to come up with their individual plans to meet the budget reductions. Members asked if this would mean less youth will be served, Loren responded yes. Felicia explained that the final numbers are still being worked out and will be available in June. At that time funding may be available for the youth programs.</p>				

<b>Administrative Item: 1.4 Funding Recommendation To Support Foster Youth Event</b>			
<b>Motion:</b> That the Workforce Investment Board Executive Committee approves The City of Los Angeles Workforce Investment Board and Youth Council, the County of Los Angeles Workforce Investment Board, the City of Los Angeles Community Development Department, the San Diego Workforce Partnership, and New Ways to Work request for \$1,500 to support the Youth at the Crossroads Foster Youth Pathways to Adulthood Forum.			
Moved by	Morris Myers	Second by	Shelagh Camak
Status	Approved		

<b>Information Item: 1.1 Workforce Investment Board Program and Financial Update</b>	
<b>Discussion</b>	
Presented by	Felicia Flournoy
Overview	<p>Financial Report – financial reports will be given on a quarterly basis to the full board and the next report will be presented at the August 15<sup>th</sup> board meeting.</p> <p>Critical Measures – Felicia passed out the Critical and Strategic Plan Outcome Measures. She went over the report and informed members that the report is now being populated,. However, some of the measures are not being populated because the information is not available and we are exploring ways to get the data.</p> <p>Business Solution Plan – Felicia passed out the Riverside business Solutions Team Survey – Special Report. Members praised the report and suggested that it be used as part of our outreach packet.</p>

<b>Information Item: 2.2 Federal and State Legislation Update</b>	
<b>Discussion</b>	
Presented by	Jamil Dada
	<p><u>Federal</u></p> <p>Our Washington Hill Visits were a success. Calvert and Bono Mack’s legislative staffs were available to meet with us and listen to our information and messages.</p> <p>Then National Branding Campaign is a success and there will \$50 million to use towards the effort, but congress needs to approve it. If congress does not approve the funding The Department of Labor has \$50 million dollars to put towards the campaign.</p> <p>The House has combined its three workforce bills into one and it is written as a business lead bill.</p> <p>The Senate has written two workforce bills.</p> <p>The Workforce Investment Board Act is moving is small steps and may not be reauthorized this year, but it is moving.</p> <p><u>State</u></p>

	<p>Six state bills are being tracked          SB 1402 Economic development: California Community Colleges Economic and Workforce Development Program.          AB 1115 Workforce development: training services.          AB 1450 Employment: discrimination: status as unemployed.</p> <p>EDD – Reemployment Services (RES) and Reemployment and Eligibility Assessment (REA) activities must be in person in order for individuals to receive or keep receiving their unemployment benefits. EDD is creating a schedule to have all in person RES and REAs complete by the end of 2012.</p>
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**Reports**

**Regional Committee Updates**

West	Kenneth Clark – the West Committee covered several topics. Lupe Del Gado and Felicia talked about the training program Schneider Logistics provides to youth. Lupe created an educational opportunity for youth to work and learn how logistic companies operate. Similar to a journeyman’s program. The West Committee is considering having a committee meeting at Schneider’s.
East	Lee Haven – the East Committee discussed the Strategic Plan and developed sup committees. The East wants a copy of the marketing tools to present at events their members attend. They want to begin coordinating data to align with information coming from the emerging industries. Information such as what type of education they want their employees to have and what certificates will they accept. The East would like to give this sort of information to schools so that they can begin creating curriculums for their students.
Mid-County	Meetings were held last year but nothing has developed. Jamil will look into what is happening with this group.
Southwest	Morris Myers – the Healthcare Job Fair was a huge success. Forty employers with good paying jobs attended,. Two hundred jobs were offered. Twenty-two jobs were filled on the spot. One thousand people attended. We are now planning next year’s event.

**Council for Youth Development Liaison**

Chair	<p>Mary Jo Ramirez          The Innovative Grant is complete and submitted to the Department of Labor for evaluation. This was a collaborative regional grant with Riverside, San Bernardino and Imperial Counties. It will address the needs of young adults between the ages of 21 to 28 years. This particular age group is overlooked by many entities and data suggests that they are having challenges in the adult world.</p> <p>Voices for Youth advocacy group is preparing for their Sacramento trip. We are also planning open houses at the YOCs for our congressional representatives. Four members of their group gave a presentation at the National Youth Employment Coalition in San Diego.</p> <p>PSET:          Youth Portal - The group is working on the youth portal to address the funding concerns and reduce the cost. We are looking at getting sponsorships.          LEAP magazine - this is a successful program that we want to do again. We are also looking a ways to reduce its cost and get continuous funding.          Character Counts - will be held April 27, 2012, at the Riverside Marriott. We are honoring 9 youth. Three school scholarships will be awarded.          YOC – the YOCs continue to seek out funding opportunities. This is an ongoing process and it is getting very competitive.          RCOE – we partnered with RCOE who took the lead on the Youth Build Grant. We are partnering with them to leverage our funding.</p>
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**Director’s Report**

**Public Comments**

None

Adjourned 1:10 p.m.