

EXECUTIVE COMMITTEE



ACTION ITEM: 1.4

SUBMITTAL DATE: January 12, 2011

SUBJECT: Sixth Annual Business Education Summit

RECOMMENDATION: That the Workforce Investment Board (WIB) Executive Committee approve the \$1,000 public outreach effort to support the 6th Annual Business Education Summit (Summit).

BACKGROUND: Since its conception, the WIB has been a partner and supporter of the Summit. The purpose of the Summit, scheduled for March 31, 2011, is to engage high school students with professionals in their field of interest and expose businesses to potential employees.

The high school students are provided information on careers and specific industries in their area. In addition, the high school students are made aware of local employment and internship opportunities available through businesses in the area. Businesses have the opportunity to become more familiar with potential talent within their geographical area to eventually consider for present and future employment opportunities. Last year, thirty-nine businesses and three hundred-eighty students participated in the Summit.

EXECUTIVE COMMITTEE Date: January 12, 2011 Approval: Yes/No	BOARD OF SUPERVISORS CONCURRENCE Required: Yes/No
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