

**Inland Empire Regional Planning Unit
Riverside County Workforce Development Board
San Bernardino County Workforce Development Board
IERPU Steering Committee**

**Tuesday – May 21st 2019
2:00 PM – 3:30 PM
San Bernardino WDD Administration**

Committee Members Present	Committee Members not Present	Guests & Staff
Arthur, Layne	Andrews, John	Avila, Maira
De Lara, Juan	Cisneros, Ricardo	Bell, Devra
Gallo, Mike	Cothran, Phil	Burks, Fred
Ledoux Hernandez, Francisca	Dada, Jamil	Hurst, Ron
Novack, Jon	Ellis, Patrick	Javier, Reg
Sterling, William	Myers, Morris	Johnson, Mariann
Tuckerman, Anita	Myrell, Tony	Murillo, Stephanie
	Nunez, Sonia	Pham, T.
	Patterson, B.J.	Sims, Loren
	Stalnaker, Laurie	Trainor, Leslie
	Strand, Diane	Williams, Yara

CALL TO ORDER

Will Sterling, San Bernardino County Workforce Development Board, 1st Vice Chair, called the meeting to order at 2:11 pm. He welcomed the members of both the San Bernardino County Workforce Development Board and the Riverside County Workforce Development Board. Introductions were made by all parties in attendance.

DISCUSSION/INFORMATION

Item 1 – IERPU Update

Stephanie Murillo reported on the Prison to Employment (P2E) Grant, noting we received two grants. The first is the Planning Grant for \$190,000 with a term from October, 2018 through March 31, 2020. The second is the Implementation Grant for Direct Services, which is \$3.2 million and has a term from April 1, 2019 through March 31, 2022. A Request for Proposal was released for \$1.7 million to our Partners and Community Based Organizations for services locally provided under the grant. The RFP seeks organizations that will provide transitional subsidized employment and direct job placement programs. A grant from the James Irvine Foundation was also discussed. The grant was received by Norco College and the LAUNCH Network. LAUNCH is a growing network of community colleges and high schools, industry partners and the WDB's who are committed to taking a system-wide approach in offering apprenticeship opportunities across the regions' institutions and businesses. Through the grant, Riverside County will be hiring a contracted Apprenticeship Coordinator through Riverside

Community College District. A discussion ensued about employer involvement and the need for a coordinator or Workforce Development person to be stationed at the college. Molly Wiltshire reported on regional recognition of both Stephanie Murillo and T. Pham, who were nominated by Region 9 Consortium of Community Colleges as partners of the year. The Inland Empire was also recognized from National Association of Counties with an award of excellence for the regional approach to Incumbent Worker Training.

ITEM 2 – MANUFACTURING SECTOR UPDATE – Ron Hurst

Ron Hurst provided an overview of the Manufacturing Sector. He reviewed the objectives for the current fiscal year, which were as follows: define the role of the SlingShot champion; create an effective partnership with the Deputy Sector Navigator for manufacturing; increase the number of companies involved in the SlingShot initiative; develop a strategy to increase the relevance of manufacturing to future generations; and launch skill building training programs to support manufacturing needs.

Mr. Hurst noted that they convened two full champion meetings and three regional meetings, with the most recent meetings taking place in Murrieta, Moreno Valley and Ontario. The key outcomes of these meetings was the critical nature of employee retention and the need to upskill incumbents in basic problem solving, lean skills and basic interpersonal skills. To assist in promoting manufacturing throughout the region, two new marketing videos are in the process of being created. A discussion ensued about obtaining information on additional skill gaps and what skills are required by employers in the region. A work plan to finalize objectives for the 2019/2020 work year is currently being drafted.

ITEM 3 – HEALTHCARE SECTOR UPDATE - Diana Fox /Yara Williams

Diana Fox and Yara Williams provided updates on the healthcare sector. Ms. Williams discussed the current shortage of Personal Care Aid (PCA) workers, therefore, those individuals that complete the training typically receive multiple job offers. A discussion ensued about the participation of employers on the front end and how they interviewed individuals before they were put through the initial training program. Ms. Williams noted that the students' passion, desire and first impressions were of utmost importance for the employers and that helped determine which students made it to the next round. The importance of having health pathways in the schools is paramount to increasing the interest in the healthcare industry. The National Innovative Communities Conference will be held at the Ontario Convention Center on June 18, 2019. Lastly, the current policy level issues included the need for more Nurse Practitioners and Physician Assistants in the future, as well as increased need for Pharmacists.

ITEM 4 – TRANSPORTATION/LOGISTICS SECTOR PARTNERSHIP UPDATE – Stephanie Murillo

Stephanie Murillo noted that we have initiated a partnership with Distribution Management Association (DMA) for the purpose of leveraging partnerships and membership contacts to assist in increasing business engagement, developing strategies around industry sector, define current/future skills gaps and training needs of the logistics and transportation industry, and identify and connect to champions, who understand that long term success of their company is linked to broader success in the community. Together with DMA, we formed a Next Generation Partnership model and identified a chair and co-chair for a launch meeting on 4/18/19. We have a contracted facilitator helping lead conversations around opportunities to grow, actions to capitalize and a marketing campaign. Also discussed was how to get people interested in the transportation and logistics industry. Follow up conference calls have been

scheduled with the new champions and another in-person meeting will take place in June to finalize an action plan.

ITEM 5 – JOB QUALITY DISCUSSION – Regional Coordination and Alignment Indicators

Stephanie Murillo presented a future topic of discussion around the focus areas for the region, as set by the CA Workforce Development Board. The questions included:

- Does the region jointly convene business?
- Share sector focus and resources to meet demands?
- Have a process to communicate industry workforce needs to supply-side partners?
- Have shared populations of emphasis?
- Have Regional Decision-making in formalized structures?
- Deploy shared/pooled resources to provide services, training and education to meet target populations needs?
- Have shared/pool admin systems or processes for achieving efficiencies?
- Have policies that support equity and strive to improve job quality?

In addition, the California State Plans were discussed, which included “Job Placement in Quality Jobs”, to ensure that our workforce system and employers are able to provide good paying jobs, have benefits and provide security for an employee, long term.

ITEM 6 – NEXT STEERING COMMITTEE MEETING:

The next IERPU Steering Committee Meeting date will be discussed.

PUBLIC COMMENTS:

There were no public comments presented.

ADJOURNMENT:

The meeting was adjourned at 4:03 pm.