

Jamil Dada
Chairperson

Carrie Harmon
Executive Director



Juan De Lara
Vice Chairperson

Leslie Trainor
Secretary

Infinite Opportunity, Lasting Prosperity

Riverside County Works Meeting
MINUTES
October 17th, 2018

Members in Attendance

Francisca Hernandez, Jamil Dada, Leslie Trainor, Mary Jo Ramirez

Members Absent

Juan De Lara, Morris Myers

Staff

Gloria Perez, Janet McFall, Maira Avila, T. Pham

I. Welcome: Jamil Dada, Chairman, called the meeting to order at 11:07 a.m.

II. Action Item: Approve the April 18th, 2018 Minutes						
A. Motion: to approve the April 18th, 2018 minutes.						
Moved by	Francisca Hernandez	Second by	Mary Jo Ramirez	Abstain	Yes	
Vote	Aye	3	No	0	Abstain	0
Status	Approved					
Discussion	None					

II. Action Item: Approve 2017-2018 Annual Report						
B. Motion: to approve Annual 2017-2018 Annual Report.						
Moved by	Mary Jo Ramirez	Second by	Francisca Hernandez	Abstain	Yes	
Vote	Aye	3	No	0	Abstain	0
Status	Approved					

Discussion	<p>Thi delivered updates. She stated the report template is similar to last year’s version. One of the highlights is the Jamil Dada Character Award’s Ceremony; how much money was raised and appropriated towards scholarships, and number of folks that attended and were assisted.</p> <p>Board Administrative accomplishments include:</p> <ul style="list-style-type: none"> • Annual Board Insurance was processed, attachments are enclosed. • Approved 2017-2018 Calendar, and on next meeting 2019 Calendar needs to be discussed and is to be aligned with the Full Board Calendar to avoid conflict. • Developed our brochure and fundraising plan. • Completed analyses of potential funders and employers to engage. • Riverside County Works Board provided a letter of Support for the County’s application for the Transformative Climate Communities Grant. The County was awarded a \$170,000 grant from the Strategic Growth Council. County trough EDA is planning to apply for a larger TCC implementation grant of \$23 million. We are leveraging as part of the application \$500,000 in Workforce Funds and Services focused in the project area, Downtown East Riverside. In return, we are asking for a little over \$1,000,000 in TCC cap and trade money for Workforce and Economic Development Initiatives. • Financial summary for RivCoWorks is almost \$30,000 higher than last year’s, we are making progress. • Rest of exhibits are declaration pages on procedures, rules, and policies. • It was approved with the amendment Thi is to make (TCC update).
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III. Reports: Staff Updates and Fundraising Next Steps

A.-C.	<ol style="list-style-type: none"> 1. Brochure – Thi presented the final draft and the Board requested a youth photograph from Washington D.C. trip to be inserted. Upon completion of the request, it was authorized to move to Marketing Department for publishing. 2. Letter of Intent – Requested edits from last meeting were completed; logo has been updated and will ask marketing to make it final (W of person’s body more defined). Board approved the brochure and letter of intent to be sent out to potential funders and employers. 3. Riverside County Works Funding Plan – Articulated the fundraising goal for 2019, its obstacles, focus areas, and established targets. Goal is to raise \$300,000 and serve 100 disconnected youth through summer employment, paid-internships and/or year-long apprenticeship programs. 4. Fundraising Calendar – Updated where we are at and the plans for the following months. Staff researched and listed the funders that fund Workforce Development Programs. <p>Letter of Intent is to be tailored to specific target populations and sent out to potential supporters. Jamil suggested to reach-out to Native American Tribes (Casino owners) for sponsorship. Mary Jo proposed to expand the program by reaching out to all the Native American Tribes.</p> <p>We need to evaluate the work environment status for job seekers of these specific populations. Staff looked at possible placements.</p>
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	<p>Leslie was really pleased with the vetted list of potential employers, and also inquired if we will collaborate with Goodwill, DPSS, Inland Regional Center and other partners willing to work with these populations. Also looked at some obstacles and possible solutions (p.5) in our efforts to engage employers.</p> <p>5. Gloria will apply for a CDBG grant in the amount of \$100,000 to serve the youth with Riverside County Works as the applicant. The goal is to provide summer youth employment (3months) and the remaining funds towards paid internships throughout the year. Gloria is to get clarifications from Susana on application guidelines and information (public vs. non-profit).</p>
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IV. Discussion Item:	
A.	Homeless Annual Thanksgiving Dinner – Board agreed to postpone the venue until next year due to location unavailability. Mary Jo offered the Rubidoux Youth Opportunity Center but it is not feasible to move forward this year, due to time constraints. Will be considered for 2019. RCC has a donation of \$2000 for this event that will be collected and saved for next year.

Follow-Up Items:	
Item	Who Responsible
1. Youth photograph from Washington D.C. Trip inserted in the final draft of the brochure and moved to Marketing Department.	1. Staff
2. Finalize logo with marketing	2. Staff
3. Board approved for Letter and Brochure to be sent out to potential funders and employers. Also, letter is to be tailored to specific target populations and to reach all Native-American Tribes (especially casino owners).	3. Staff
4. 2019 Calendar is to be discussed and aligned with Full Board Calendar on the next meeting.	4. Staff
5. Update the approved Annual Report with the Transformative Climate Communities amendment.	5. Staff
6. Follow-up with Goodwill, DPSS, Inland Regional Center and other partners willing to work with these populations.	6. Staff

Adjourned: 11:42 a.m.