

**Jamil Dada**  
WDB Chairperson

**Heidi Marshall**  
WDB Executive Director



**Francisca Ledoux Hernandez**  
WDB Vice Chairperson

**Carrie Harmon**  
WDB Deputy Director

*Infinite Opportunity, Lasting Prosperity*

## Workforce Development Board: MINUTES August 17, 2016

Chairperson Jamil Dada called the meeting to order at 11:30 a.m.

### **Members in Attendance**

Barbara Howison	Cherie Greenlee	Chuck McDaniel	Diane Strand
Duane Friel	Francisca L. Hernandez	Jamil Dada	Jeffrey Van Wagenen
Juan De Lara	Mary Jo Ramirez	Michael L. Burke	Morris Myers
Robert Loewn	Ron Vito	Sonia Nunez	Laurie Stalnaker

### **Members Absent**

Charles Martin	Darlene Wetton	Angelov Farooq	Ken Orr
Layne Arthur	Lea Petersen	Peter Hubbard	Sharon Duffy
Tina Sewell			

### **Guest**

Cheryl Peabody	Sharon Koontz	Michael Vu	Zack Wybert
Melanie Villarreal	Jeff Critchley	Kasey Wilson	Bernie Gilbert

### **Staff**

Heidi Marshall	Carrie Harmon	Loren Sims	Janet McFall
Sandy Kantor	Thi Pham	Jacquelyn Singh	Rilla Jacobs
Russell Best	Frances Gines	Emerson Figueroa	

### **Chairman's Report**

**Jamil Dada**

### **One Stop Operations Committee**

**Carrie Harmon**

With the retirement of Lenny Pimentel, Wendy Frederick, Senior Principle will be assuming the management of all our One-Stop operations. She will give an updated detailed report at our next board meeting in December. As of today we have met our benchmarks and our focus is on One-Stop procurement and implementing the Workforce Innovation and Opportunity Act's (WIOA) legislation as it pertains to workforce.

### **Youth Committee**

**Mary Jo Ramirez**

Our county continues to focus on out-of-school youth. WIOA has its disconnected youth percentage at 75, our county chose to increase that number to 90 percent to reach more of these youth.

We are learning the new WIOA and working to put youth programs into place with Career Pathways and attaching young people to a variety of opportunities. In Hemet we have Youth Build program and had 34 youth enroll. They were able to learn about career pathways to logistics and construction. All six centers are implementing these programs to assist our young people with completing their education and continuing on to better opportunities.

Summer programs are being implemented in different ways, even when we have no money for it. An event we are sharing with our partner Mt. San Jacinto College (MSJC) called "Artery" hinged to a 2016 program called "Flight" we have a variety of youth across the three California Family Life Center (CFLC) Youth Opportunity Center (YOC) who are interested in being teacher or pre-school teacher, their career pathway is connect through education. All summer long they worked with Boys and Girls Clubs, with My City Life an Outreach Group, with Ena Arbuckle, and Elsinore elementary school in a theme together. They put together a large art display and it will be presented at the MSJC Art Gallery on August 22, 2017, and our reception will be August 31, 2016.

In September we will take our annual youth advocacy trip to Washington D.C. This year our youth members will include a young lady from a foster care group home, and another who was homeless living in her car, whose life was changed because of the YOCs and their programs who will tell their stories.

Dr. Michael Burke commented on a Sacramento report that listed Riverside County as number one in youth unemployment in the nation, which is worse than anyone thought. Mary Jo agreed and commented that our county has a lot of work to do in addressing the youth unemployment issue.

Heidi Marshall reported on a California Workforce Association legislative session she attended and one item they addressed was the need to reintroduce a program similar to the former Summer Work Experience Program (SWEP) of 2009/2010. Programs like SWEP are instrumental in giving young people their first job experience. CWA will be taking up this issue soon. She asked attending members to fill out the provided survey, which will give staff better insight into their individual resources. Also note if you are interested in addressing the summer youth issue.

**Services for People with Disabilities Committee**

**Sandy Kantor**

The survey of staff and EDD partners to find out their interest in disability related training is complete. The State and federal government mandates that we train all of our staff and partners in six different areas and we added list of elective areas to the survey. Our response was good. Tamica Fouts-Rachal, Sandra Michelle, and I created a training plan from the feedback. Disability Awareness and Inclusiveness will be the first two trainings, which will help staff and partners reestablish their engagement in viewing our customers in a more inclusive manner. Staff will learn how to show employers the art of looking at people in a more inclusive manner vs trying to hire only what they perceive are the elite employees.

Department of Rehabilitation will host Windmill Training for human resources staff, employers and our Business Solutions staff will participate in the training. It is offered free of charge and will be held in our workforce centers. We will also have the training available for our YOC staff.

**Moving Business Forward**

Centers Statistical Performance for July 2016

Activity	Riverside	Southwest	Indio	Year-to-Date
New Business	13	4	4	21
Repeat Business	18	2	7	27
Referred to Business	29	12	20	61
Placements	21	12	17	50
On-the-Job Training	13	2	1	16
Average Hourly Rate	\$17.43	\$12.06	\$11.59	\$13.69

Recruitments were held in the cities of: Riverside, Mira Loma, Moreno Valley Norco, Colton, Lake Elsinore, Perris, Banning, Indio and La Quinta. Logistics, healthcare, manufacturing, construction, retail, foodservice, and professional and business were the industries needing jobs filled at these recruitments. We assisted Morongo Casino with job fair to help them fill 100 open positions. We have a recruitment scheduled in September to help Kaiser recruit more veterans. We provided Caddock Electronics and ITT Corporation with Rapid Response help for their

	<p>employees.</p> <p>Heidi reminded members of the LAUNCH Program and informed them that Riverside and San Bernardino will take on the manufacturing portion of the program. We know the numbers for manufacturing are trending downwards, we still identified areas where potential growth is possible. We want to support these businesses. We will identify 45 families around the county area. The families will go through a series of supportive services that will prepare them for an employment opportunity upon completion. We are currently in the identification phase and will have more information in September</p>
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Federal and State Legislative Report	
<b>Jamil Dada</b>	<p>The Department of Labor (DOL) has released the WIOA regulations and workforce staff in the process of interpreting them. Everyone is working to implement the new law. The State Board has recertified our Workforce Board. DOL has accepted California's economic plan.</p> <p>Slingshot – state initiative is moving along. Our focus was on healthcare and manufacturing industries. Request for Proposals went out for training providers. A second request went out to get more providers.</p>

Administrative Item: 1.1 Approve WDB April 20, 16, 2016, Meeting Minutes						
Motion: That the WDB approve the December Meeting Minutes						
<b>Moved by</b>	Morris Myers	<b>Second by</b>	Barbara Howison	<b>Abstain</b>	Michael Burke & Juan De Lara	
<b>Vote</b>	Aye	All	No	0	Abstain	0
<b>Status</b>	Approved					

Information Items	
<b>Financial Update</b>	<p>Loren Sims – went through the financial report. This report is the year-end wrap up of the 2015/2016 Program Year. The report shows the funding streams and how the funds were spent. Roughly \$5.million will carry over into the 2016/2017 program year.</p> <p>Heidi added, we are meeting our state mandated targets. We have set a goal to add additional sources of funding to go to direct services. Going forward we shift how some funds are being spent. We are reducing our internal costs to free up funding for application towards other customer services. We will provide more information in the future.</p> <p>Jamil asked if there were any updates on the Information Technology (IT) costs to the workforce budget. Heidi responded, discussions are being setup to speak with IT to let them know what the challenges are internally before we enter the procurement process.</p>
<b>Regional/Local Plan</b>	Thi Pham gave members information on the regional plan process and how this year's session would progress. The planning session is scheduled for August 30, 2016, and the regional plan is due to the state by March 15, 2017.
<b>Veterans' Employment-Related Assistance Program (VEAP)</b>	The County received \$500,000 for this grant. The program will run from now until March 2019. The focus is to target five industries within our county; healthcare, advance manufacturing, construction, utilities/renewable energy and logistics. The target population will be veterans within our county which the third largest population in the state, and the eighth largest in the nation. The goal is to reach 75 veterans. We will work with a host of partners on this project.
<b>Annual Youth Advocacy Washington DC Trip</b>	Jamil Dada – this will be our fourth youth advocacy trip and is scheduled for September 26 – 28, 2016. We will be taking one youth for each of our six YOCs with us to meet with our legislators in Congress and discuss youth issues. This trip we will advocate for summer jobs.
<b>Workforce Development Board Updates</b>	<p>We have been recertified by the State as a Workforce Development Board.</p> <p>The Request for Qualifications for training providers has gone out. The submission date is September 1, 2016.</p> <p>We submitted an application to the Whitehouse Learning Exchange and Celebration. This was an opportunity for our Customer Centered Design Team to present at the Whitehouse. We created a</p>

	mobile application which can be utilized by businesses. We are waiting to hear the results of the application.
<b>East Regional Committee Workforce Summit</b>	<p>Juan De Lara reported on the progress of the Third Annual Workforce Summit in Indio. Bids are coming for the event location. The event is scheduled for the morning of November 17, 2016. We should the program complete and keynote speaker identified sometime in September. We hope to have 200 participants. The theme this year is Small Business Opportunity Summit. We want to focus on making small businesses successful.</p> <p>Jamil informed members that on August 29, 2016, 10:30 a.m. the Indio WDC will open a Business Center similar to the one located in the EDA administrative building on 10<sup>th</sup> street. It will provide one-stop assistance to businesses in the Coachella Valley area,</p>
<b>Director's Report</b>	<p>Heidi Marshall – our role in the California Workforce Association (CWA) Executive Committee. Riverside County's role in the next twelve months will be related to our work with our economic development partners. WIOA requires us to further integrate and partner with economic development. We will presenting, at the state level, models of integrations look like and providing feedback on which are the most successful and can be used by all partners across the state. More information will be provided as we move forward.</p>

Adjourned: 1:08 p.m.

	<b>Recap of Actions</b>	<b>Person Responsible</b>
	Send out WDB Survey to WDB members	Sandy Kantor

	<b>ANNOUNCEMENTS</b>