

Jamil Dada
WIB Chairman

Rob Field
Assistant County Executive Officer, EDA

Felicia Flournoy
WIB Director

Lea Petersen
WIB Vice Chairman



Mark Christiansen
WIB Deputy Director

Rilla Jacobs
Secretary

Infinite Opportunity, Lasting Prosperity

Workforce Investment Board August 15, 2012

Chairman Jamil Dada called the meeting to order at 4:08 p.m.

Members in Attendance

Barbara Olivier	Brian Unitt	Brooks Lockhart	Charles Martin
Cheri Hales	Chuck McDaniel	Ed Walsh	Claudia Lopez
Diane Stuart	Ed Garcia	Greg Doonan	Imran Farooq
Jamil Dada	Jim King	Ken Orr	Kenny Calvin
Laurie McLaughlin	Laurie Stalnaker	Layne Arthur	Lea Petersen
Lee Haven	Louise Oppenheim	Morris Myers	Ricardo Olalde
Sharon Duffy	Shelagh Camak	Stan Stosel	Vincent McCoy
Pat Pimentel	Debby Martin	Mary Jo Ramirez	

Members Absent

Darryl Rawlings	Duane Friel	Guadalupe Del Gado	Guy Reams
Iddo Benzeevi	Juan De Lara	Julie Adams	Kenneth Clark
Maria Juarez	Mark Katan	Peter Hubbard	Robert Frost
Sarah Mundy	Scott Mann	Susan Loew	Susan Senior
Cindy Delanty	Vincent Battaglia	Louis Davis	Paul Marchand

Guests

Kristen Xander	Rudy Perez	Rosa Penalzoza	Stephen Amezcua
Ron Mathews	Joyce Johnson	Darwin Arias	Sylvia Weck
Charles Nava	Mick Bowman	Liberty Naud	Tracy Vackar
Kevin McCarthy	Ron Mathews		

Staff

Rob Field	Felicia Flournoy	Marianna Hernandez	Zaskia Ruiz
Mark Christiansen	Maria Muldrow	La Tonya Johnson	Thi Pham
Pat Ramos	Wendy Frederick	Rilla Jacobs	Loren Sims
Vera Morrow			

Administrative Item: 1.1 Approve February 5, 2012, Meeting Notes

Motion: That the Workforce Investment Board (WIB) approve the February 5, 2012, meeting notes.

Moved by	Jim King	Second by	Laurie McLaughlin
Status	Approved		

Administrative Item: 1.2 Approve the Strategic Action Priorities for 2012/2013

Motion:

Moved by	Stan Stosel	Second by	Lea Petersen
Status	Approved		

Discussion Felicia Flournoy – the priorities for 2012/2013 were determined from the Strategic Planning Retreat held April 18, 2012. We looked at how we target industries in our economy to prepare our current and future workforce. We determined which strategies to continue to working on and what criteria to apply to our industries to ascertain if they are high growth or high demand. Demographics were used to see which industries would most likely remain in our area. We looked at how to align with other economic entities to reach our goals. Partnering with other counties to see what is in advantageous to our goals in other areas. We also defined what an industry partners is to workforce.

Presentation Item: 2.1 The Council for Youth Development Quality Award	
Presentation	Felicia and Jamil presented the Council for Youth Development Quality Award to Moreno Valley Youth Opportunity Center for meeting the criteria for Continuous Quality Improvement Certification.
Discussion	<p>Rosa Penalosa informed the WIB that 15 youth from the 5 YOCs joint advocacy project “Voices for Youth” just completed an advocacy trip to Sacramento to speak to Senators: Dutton and Emmerson, Assemblymen Cook, Miller, Jefferies and Cedillo and advocate on youth concerns. Several of the legislators remembered our group from last year and said they find these trips to be a good learning experience for themselves. They encouraged the youth to come back next year.</p> <p>Morris Myers chaperoned the youths in Sacramento and he was impressed by their awareness of the issues they face and how much preparation they put into their research and presentation. He hopes the group will continue to grow and that alumni will continue to comeback to mentor and help train the newcomers.</p>

Information Item: 3.1 Performance and Fiscal Reports	
Discussion	Progress and financial status reports were distributed and discussed by the WIB members.

Information Item: 3.2 The Workforce Innovation Grant Awards	
Discussion	<p>Maria Muldrow and Thi Pham informed members that the Department of Labor awarded the Workforce Innovation Grant of \$6 million to the WIB. This collaboration was between Imperial, Riverside and San Bernardino Counties and focused on meeting the needs of youth between the ages of 21 to 26. This is a population is severely underserved because of their age, which is caught between the teen and adults years.</p> <p>Riverside is the lead county and is in the process of holding strategy planning meetings. Thi explained the logic model, what it is and how it is used. The grant is for four years, 3 years for the process and one year of evaluation by an independent evaluator who will follow the process and report on its success. We hope to create lessons learned and a model that will be replicated for others to use in the future.</p>
Actions	

Information Item: 3.3 KVCR – The Dropout Rate and Its Impact on the Economy: Featuring Jamil Dada	
Discussion	Jamil showed the Plugged Inland clips that featured his interview on how the dropout rate is impacting the economy.

Reports :	
Policy and Legislative Report	
	Morris Myers – we held our second meeting and reviewed federal, state, and local information and decided which items to advocate. WIA funding is an important issue to but before our legislatures. We will be resending an survey to you that will help us with contacting legislators.
Council for Youth Development Report	
	Mary Jo Ramirez – the YOCs will be hosting open houses to invite legislators to the centers. The date for the open house will be sometime in October. Character Counts 2013 event is tentatively scheduled for April 26, 2013 We will begin taking nominees for the event later in the year. Chuck McDaniel, labor rep and CYD member reported that 325 people have been put to work on projects in the desert. It is possible another 100 people will be hired in Coachella Valley. On September 13, 2012, the unions will be taking applications for their apprenticeship programs and we will be connecting our youth with these opportunities.
Regional Reports	
East	<p>Lee Haven – the East Regional Committee is working to educate its political leaders in the desert area on the importance of workforce development. The Department of Social Services workforce and EDD are meeting quarterly and will have report for our committee on their efforts at our next meeting. The East Regional committee members , businesses, educators and staff are participating in the development of a 5 year master plan for the eastern region to be recognized as a next generation learning community through the Coachella Valley Economic Partnership(CVEP) in collaboration with the Workforce Excellence Oversight Committee.</p> <p>Russell Best and John Arvil are spearheading an effort that will present information in a way that will help us organize our training data. We have some grassroots efforts going out in presenting workforce development to various entities in the desert area.</p>

Southwest	Morris Myers – our committee is continuing to grow. For the last 2 years we focused on healthcare and had 2 successful job fairs. We now want to focus on youth employment this year. One third of our funding goes towards youth and youth related projects. Our YOCs are there for the youth to support their efforts. We want to advocate for the WIB and workforce development by going out and getting on the agendas of our city councils to make presentations to them. We also want to present to school boards, water boards, chambers to let them know what is going on at the centers. We want everyone to know what we have to offer and to solicit their help to provide more services.
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Chairman’s Report

	Jamil Dada – the new California Workforce Investment Board (CWIB) has been formed and the first meeting is set for early September. Twenty-three board members are new. At the National Governors’ Association state chairs meeting the 15% set aside funding was discussed. Last year congress cut the governors’ 15% set aside to 5% and gave the remaining 10% to the local boards. Jan Olsen the Assistant Secretary in the Department of Labor informed the chairs that an agreement has been reached to eventually return the entire 15% back to the governors. The Department has refused a request to abolish the local boards. The Workforce Investment Act will not be reauthorized this year but remains a priority in both houses, especially as they begin to understand it. The Democrats and Republicans have workforce bills and they are very similar. The main points are: boards will continue to be business lead, critical measures will be mandated and consolidation will happen. Possibly 550 local boards will become 450. There is a push to have workforce funding level for three years, instead of fluctuating from year-to-year. With level funding workforce can do a much better job of planning how to use its resources.
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Director’s Report

	Felicia – Riverside County EDA and WIB received the Champion of the Year Award from Goodwill Industries
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Public Announcements

	<p>Ron Mathews – spoke about his online interactive video training module which teaches the necessary soft skills youth need when they enter the job market. This video training could be good for schools and businesses who don’t have an established training program on these types of skill.</p> <p>Ed Walsh – The Riverside Office on Aging is teaming with Goodwill Industries and Supervisor Jeff Stone to provide a job fair for seniors in Hemet on September 27th, 2012</p> <p>Lea Petersen – She and Jamil Dada will be working with the Black Voice newspaper to host a job fair on September 17th from 8:00 am – 12:00 pm.</p>
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Adjourned 6:05 pm