

## EXECUTIVE COMMITTEE



**ACTION ITEM # 1.4**

**SUMMITAL DATE: December 3, 2014**

**SUBJECT:** The Manufacturers' Council of the Inland Empire (MCIE) Public Outreach

**RECOMMENDATION:** That the Riverside County Workforce Investment Board (WIB) Executive Committee approves \$10,000 to support the MCIE Summit

**BACKGROUND:**

The Manufacturers' Council of the Inland Empire (MCIE) was founded in 2005. MCIE's purpose is to help manufactures find solutions for issues including: employment and training, research, regulatory compliance, funding, import and export. MCIE provides a strong unified voice when communicating with regional, state and national entities on issues impacting the region.

The MCIE summit was established to educate manufacturers on current and future challenges, showcase the variety of manufacturers and recognize outstanding innovative manufacturers in the Inland Empire. Most importantly, the Summit focuses on the products that are "Made in the Inland Empire".

The 4<sup>th</sup> Annual 2015 MCIE Summit will draw 600 to 650 people. In 2014, the Summit drew 525 attendees: 20 percent manufactures; 60 percent supporting businesses and professionals; and, 20 percent governmental agencies and colleges. Last year's funding enabled MCIE to have a successful summit, to gain incorporation as a nonprofit entity and host other annual activities.

This year's keynote speaker, Ed Tackett, Director of the National Science Foundation Center for Technologies at UC Irvine will present on additive manufacturing (3D printing) and the impact to industries and opportunities for growth in the Inland Empire. Break sessions will focus on: Lean Manufacturing; Workforce Pipeline; Import/Export at the Port of Los Angeles; Marketing and Channel Disruption Issues; Regulations and Governmental Issues; Leadership and Work Ethics.

This year's MCIE Summit will be held at the Riverside Convention Center on February 19, 2015. Collaboration with MCIE will continue to bring awareness of the importance of manufacturing to our regional economy, opportunities for manufacturers, and availability and rewards of jobs in manufacturing.

EXECUTIVE COMMITTEE  Date: December 3, 2015 Approval: Yes/	BOARD OF SUPERVISORS CONCURRENCE  Required: No
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