

EXECUTIVE COMMITTEE



ACTION ITEM: 1.3

SUBMITTAL DATE: December 3, 2014

SUBJECT: National Association of Workforce Boards Annual Forum Public Outreach

RECOMMENDATION: That the Riverside County Workforce Investment Board (WIB) Executive Committee approves \$5,000 to support the National Association of Workforce Boards (NAWB) Annual Forum.

The National Association of Workforce Boards Forum (Forum) will be held from March 28 through March 31, 2015, in Washington DC. The Forum is NAWB's signature event, attracting approximately 12,000 business leaders, workforce professionals and practitioners from across the nation. NAWB represents approximately 600 WIBs and their business members, which coordinate and leverage workforce strategies with education and economic development stakeholders within their local communities, to ensure that state and local workforce development and job training programs meet the needs of employers.

As declining unemployment shows, the economy is improving in certain sectors. The necessary strategies should focus on a platform such as "Advancing Workforce Innovation" challenges through the newly enacted Workforce Innovation and Opportunity Act (WIOA). The WIOA will offer many attributes that will both equip and challenge workforce, education and economic development stakeholders to address the workforce needs and improve the economic health of our region.

The advocacy efforts of NAWB are invaluable, being the only association that advocates for WIBs. NAWB works diligently with policy makers in Washington DC to form national strategy as it relates to WIBs, and partners in education, economic development, labor and business. These investments in workforce development create a comprehensive system to provide America with a highly skilled workforce for competing in a global economy.

EXECUTIVE COMMITTEE Date: December 3, 2014 Approval: Yes	BOARD OF SUPERVISORS CONCURRENCE Required: No
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