

## EXECUTIVE COMMITTEE



**ACTION ITEM #1.5**

**DATE:** September 20, 2017

**SUBJECT:** Memorandum of Understanding (MOU) with Greater Hispanic Chamber of Commerce (GHCC)

**RECOMMENDATION:** That the Workforce Development Board (WDB) Executive Committee approve the MOU with the GHCC.

**BACKGROUND:** Businesses owned by Hispanics are being created at a significantly faster pace than “total” businesses in the United States, California, and the Inland Southern California region. From 2007-2012, the number of Hispanic-owned businesses grew 46.3% in the US, 43.9% in California and 50.6% in the Inland Southern California region. With this new business growth, comes increased opportunities to leverage County workforce and economic development services to support the local business community.

The County provides regional workforce development services via an America’s Job Center of California (“Center”) located at 1325 Spruce Street, Riverside, CA 92507. The mission of the Center is to provide high quality workforce development services such as job recruitment, workshops, and training assistance to job seekers and employers in a professional and highly responsive environment. In addition, to these services, the County also provides one-stop economic development services via the Riverside Downtown Business Center located at 3403 10th St., Riverside, CA 92501. The Chamber desires to have these services marketed and targeted to their membership and stakeholders.

|   |   |
|---|---|
| EXECUTIVE COMMITTEE<br><br>Date: September 20, 2017<br>Approval: Yes/No | BOARD OF SUPERVISORS<br>CONCURRENCE<br><br>Required: Yes/No |
|---|---|