

EXECUTIVE COMMITTEE



ACTION ITEM: 1.2

SUBMITTAL DATE: August 13, 2014

SUBJECT: Public Outreach Effort Recommendation

RECOMMENDATION: That the Riverside County Workforce Investment Board (WIB) Executive Committee approves the \$1,000 public outreach opportunity to support the 4th Annual Veterans Small Business Summit

The 4th Annual Veterans Small Business Summit is scheduled for November 13, 2014. The purpose of the event is to encourage strategic connections that will result in workforce development prospects for veterans and the entire community. The Summit will offer veterans the opportunity to experience an array of workshops, exhibits, planning opportunities and create a strong connection between lenders, buyers and community leaders. The Summit is also an excellent opportunity for city residents to interact with the veteran and business community, as well as elected officials. A booth will be provided for workforce development staff to occupy, so they can distribute information on career and business services.

EXECUTIVE COMMITTEE Date: August 13, 2014 Approval: Yes/No	BOARD OF SUPERVISORS CONCURRENCE Required: Yes/No
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