

Morris Myers
WIB Chairman

Rob Field
Assistant County Executive Officer, EDA

Heidi Marshall
WIB Executive Director

Imran Farooq
WIB Vice Chairman



Mark Christiansen
WIB Deputy Director

Rilla Jacobs
Secretary

Infinite Opportunity, Lasting Prosperity

Executive Committee April 9, 2014

Chairman Morris Myers called the meeting to order at 11:30 a.m.

Members in Attendance

Morris Myers	Shelagh Camak	Jamil Dada	Imran Farooq	Sonia Nunez	Juan De Lara
Francesca Hernandez	Lupe Del Gado	Bob Frost	Mary Jo Ramirez		

Members Absent

Tina Sewell	Ron Glasmann	Michael Pazzani	Laurie Stalnaker		

Staff

Felicia Flournoy	Mark Christiansen	Maria Muldrow	Thi Pham	Kathy Boyer	Pat Ramos
Rilla Jacobs	Wendy Frederick				

Administrative Item: 1.1 February 19, 2014, Executive Notes

Motion: That the WIB Executive Committee approves the February 19, 2014, Executive Notes

Moved by Imran Farooq Second by Bob Frost

Status Approved

Administrative Item: 1.2 Layoff Aversion and Business Retention Services

Motion: That the WIB Executive Committee approves the funding recommendation total of \$217,800, for two (2) Business Process Improvement Services Consultants in program year 2014-2015 to serve Riverside County Businesses.

Moved by Juan De Lara Second by Shelagh Camak

Status Approved

Discussion Business Process Improvement Services include identifying businesses that are at risk, assistance with lay-off aversion, job-retention services, strategic and financial planning, quality assurance, energy efficiency, IT systems and human resource development for the purposes of job and business retention. Deisell Consultants, LLC and CMTC are recommended to the board to serve as business improvement services consultants. The necessity of two consultants is two-fold.

- First, due to the large geographic area in Riverside County two consultants are needed to serve businesses in the east, west, mid-county and southwest areas.
- Second, each consultant has expertise in one or more WIB approved industry sectors.
 - CMTC's primary focus and expertise is with advanced manufacturing,
 - while Deisell Consultants, LLC will focus on healthcare, professional services, logistics/transportation, and infrastructure.

The recommended WIA Rapid Response funding is as follows:

Proposed Consultants	Scope of Work	Total
California Manufacturing Technology Consulting (CMTC)	▪ Provide layoff aversion and business retention services to 10 manufacturers.	117,800
Deisell Consultants, LLC	▪ Provide layoff aversion and business retention services to 10 businesses in the 5	100,000

		WIB priority industry sectors.	
	TOTAL AMOUNT NOT TO EXCEED		\$217,800
Actions	Move funding proposal forward to Board of Supervisors for approval.		

Administrative Item: 1.3 Council for Youth Development Nomination			
Motion: That the WIB Executive Committee approves the CYD appointment of Leebrina Pagdilao			
Moved by	Imran Farooq	Second by	Juan De Lara
Status	Approved		

Administrative Item: 1.4 UCR Logistics Certification Training															
Motion: That the WIB Executive Committee approves the funding recommendation total of \$79,000 for a direct contract with the University of California, Riverside Extension to provide vocational training to dislocated workers and veterans.															
Moved by	Imran Farooq	Second by	Shelagh Camak												
Status	Approved														
Discussion	<p>Logistics is one of Riverside County WIB's targeted industries. The Purchasing, Logistics and Supply Chain Management proposal by UCR Extension is a 192 hour training consisting of 11 units of required courses and 9 units of electives. The Logistics Round Table group will be able to review the electives and select the 3 classes that are most relevant to their operational needs. The training is done in cooperation with the Inland Empire Chapter of the National Association of Purchasing Management; also known as the Institute of Supply Chain Management.</p> <p>The recommendation is to establish a direct contract with UCR Extension to provide vocational training for two cohorts, not to exceed 10 students each for Purchasing, Logistics and Supply Chain Management. The recommended amount is \$79,000. One class will be held at UCR's Palm Desert campus and the other at the UCR campus in Riverside and will specifically target Dislocated Workers and Veterans. Veterans and Dislocated Workers will be obtained through our workforce centers.</p> <table border="1" data-bbox="311 1159 1455 1444"> <thead> <tr> <th>PROPOSED CONTRACT TRAINING FOR APPROVED COHORTS</th> <th>Number of Participants</th> <th>Fixed Rate Per Cohort</th> </tr> </thead> <tbody> <tr> <td>Purchasing, Logistics and Supply Chain Management; 192 hour training to be held at UCR's Palm Desert Campus</td> <td>Min 7 Max 10</td> <td>\$39,500</td> </tr> <tr> <td>Purchasing, Logistics and Supply Chain Management; 192 hour training to be held at UCR's Riverside Campus</td> <td>Min 7 Max 10</td> <td>\$39,500</td> </tr> <tr> <td>TOTAL AMOUNT NOT TO EXCEED</td> <td></td> <td>\$79,000</td> </tr> </tbody> </table>			PROPOSED CONTRACT TRAINING FOR APPROVED COHORTS	Number of Participants	Fixed Rate Per Cohort	Purchasing, Logistics and Supply Chain Management; 192 hour training to be held at UCR's Palm Desert Campus	Min 7 Max 10	\$39,500	Purchasing, Logistics and Supply Chain Management; 192 hour training to be held at UCR's Riverside Campus	Min 7 Max 10	\$39,500	TOTAL AMOUNT NOT TO EXCEED		\$79,000
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TOTAL AMOUNT NOT TO EXCEED		\$79,000													
Actions	Move funding proposal forward to Board of Supervisors for approval.														

Administrative Item: 1.5 Member Initiatives	
Discussion	Bob Frost – Veterans Expo May 10 th at March Field Air Museum. Booths are still available to sponsors.
Actions	Send Flyer to staff for distribution to WIB members.

Discussion Item: 2.1 Workforce Investment Board Retreat	
Discussion	
Felicia Flournoy	<p>The retreat is scheduled for April, 16, 2014, from 8:30 a.m. – 2:00 p.m. at the Crestmore Carriage House. Mr. John Baker will be the facilitator. We will:</p> <ul style="list-style-type: none"> • Review our current Strategic Plan • Identify key focus items • Review our industry sectors to confirm they are still relevant • Discuss five key occupations • Explain and discuss Slingshot Initiative • Breakout session • Wrap up

Discussion Item: 2.2 NAWB Trip Update	
Discussion	
	Felicia Flournoy, Morris Myers, Imran Farooq, Shelagh Camak, Bob Frost and Juan De Lara attended the 2014 National Association of Workforce Boards (NAWB) forum. They each reported out on the conference and the Congressional Hill Visits.

Discussion Item: 2.3 Joint Meeting on Slingshot Initiative	
Discussion	
Felicia Flournoy	<p>Felicia showed a presentation on Switzerland's efforts to educate and keep youth engaged in the workforce and their chosen professions. Their efforts have produced a 90 percent graduation rate. Felicia and Bob Frost and various members discussed: how Vice President Biden's apprenticeship initiative could be moved beyond the trades; and, how to bring more value to the credentials that youth earn after completing their training and educational programs in the Inland Empire.</p> <p>Felicia read the agenda for the Joint County Slingshot Planning meeting. The two groups will formally agree on the focus of the Slingshot Initiative.</p>

Discussion Item: 2.4 Industry Sector Strategies	
Discussion	
Felicia Flournoy	WIB members are encouraged with the dialogue coming out of the workshop roundtables, and they want to begin to hold workshops for manufacturing and healthcare. Felicia suggested that the Slingshot Initiative should be discussed at these workshops convening and incorporated into any programs that they create. Hopefully this will get business members buy in for the initiative.

Discussion Item: 2.5 WIB Membership	
Discussion	
	We need more healthcare and manufacturing industry members on the board. Please encourage members who are able to commit to the time the WIB will require.

Reports :	
Regional Committee Reports	
East	Juan De Lara. Members of the East Regional Committee welcomed and gave a presentation of the WIB to sixty pilot industries. We want to give presentations on a monthly basis. We will be presenting at the City Council and at the City of Coachella in May.

Council for Youth Development Report	
	Jamil Dada Character Excellence Award Ceremony is progressing. We received 16 nominees and chose 6 awardees from the group. We have raised \$11,000 in sponsorships and scholarships. The invitations have gone out. CYD members are now sitting and participating on the regional committees.

Federal and State Report	
Jamil Dada	<p>Vice President Joe Biden announced the Registered Apprenticeship College Consortium, which will allow graduates of registered apprenticeship programs to turn their years on the job and training into college credits towards an Associate Degree. We will follow this item. Congressman Takano announced that he is now a member of the Education and Workforce Committee, which funds education and workforce programs. Congressman Takano wants to partner with our WIB in August to possibly host a workforce workshop or summit in his district. If the event goes forward congressional and WIB staff will work together to provide a half day breakfast or lunch session. Other entities were mentioned as possible partners to help.</p> <p>Jamil has been asked to speak in December at the State's Annual School Boards meeting as the business representative on the panel.</p>
Imran Farooq	Attended a Sacramento meeting and heard that the Council will be selecting pilot areas to look at their best practices and decide if they should be implemented statewide. Inland Empire has been chosen as one of the areas because of our work dealing with the youth population.

Adjourned 1:01 p.m.