

Jamil Dada
WDB Chairperson



Juan De Lara
WDB Vice Chairperson

Heidi Marshall
WDB Executive Director

Carrie Harmon
WDB Deputy Director

Infinite Opportunity, Lasting Prosperity

Workforce Development Board: MINUTES
February 15, 2017

Chairperson Jamil Dada called the meeting to order at 11:45 a.m.

Members in Attendance

| | | | |
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| Cheri Greenlee | Jennifer Marquez | Ken Orr | Barbara Howison |
| Francisca L. Hernandez | Mary Jo Ramirez | Darlene Wetton | Diane Strand |
| Sonia Nunez | Ron Vito | Sharon Duffy | Morris Myers |
| Lea Petersen | Layne Arthur | Juan De Lara | Peter Hubbard |
| Jamil Dada | Cheryl Peabody | | |

Members Absent

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| Laurie Stalnaker | Duane Friel | Chuck McDaniel | Tina Sewell |
| Angelov Farooq | Michael Burke | Robert Loewn | Jeffery Van Wagenen |

Guests

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| Jessica Rodriguez | Amber Smalley | | |
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Staff

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| Heidi Marshall | Carrie Harmon | Thi Pham | Loren Sims |
| Carolyn Reyna | Rob Moran | Jacquelyn Singh | Gloria Perez |
| Neal Kipnis | Russell Best | Rilla Jacobs | |

Reports :

Chair Report

Jamil Dada Refer to Federal and State Legislative Updates section below.

Director's Report

Heidi Marshall Heidi informed members on an issue that the California Workforce Association (CWA) is reporting to all California workforce boards. The Heritage Foundation put out a report called "A Blueprint for Balance" which the transition team for the new administration is using as a budget framework. This report calls for an elimination of the Workforce Program. We want to make sure this does not happen. We will be meeting with our elected officials and members of Congress on this issue and we want our message to include information from our board members.

We will be asking for your assistance in highlighting your businesses, and workforce programs you are currently involved with. We want to reach as large an audience as possible and our three regional Chairs will be meeting and creating a subcommittee to work on this

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| | <p>effort and they may reach out to you to assist them. This program is a very valuable asset in our region and we hope you will help us convey this to Congress.</p> |
| | <p>Regional Committee Reports</p> |
| West Region | <p>Lea Petersen – we are working on bringing outside agencies in to speak to our regional board. She asked members to provide suggestions for other speakers. Last year we reached out to companies who were in our targeted industries to provide opportunities for us to tour their facilities and speak with their Human Resources staff.</p> <p>We had the director of a homeless shelter come to our last meeting, and speak to us on the challenges this population faces when trying to become employed. We are looking for additional suggestions for tours or presenters. We also will be reaching out to the healthcare industry along with education for tours, and insight on their employment expectations.</p> |
| East Region | <p>Layne Arthur – in our last meeting we were given an overview of the new strategic plan. The East region added some additional language to the plan to highlight two industries, which are vital to our region. They are agriculture and hospitality. These industries have a tremendous amount of workforce allocated to run them. The plan will be modified to include this information. We discussed the success of our last workforce summit and the committee is beginning the plans for our 2017 summit. Our next meeting will be at the Braille Institute in Indio and will focus on people with disabilities and the challenges they have becoming employed.</p> |
| Southwest Region | <p>Diane Strand – the Southwest Committee did not meet in January. Our next meeting is scheduled for March 1, 2017, and our new location is Mt. San Jacinto College (MSJC), 42000 County Circle, Temecula. We will focus on filling our private sector spot in our region. We want to bring in more private businesses. We were working on a Summit for this spring, but it will be delayed to later this year. We want to get our small area more involved in workforce and what it offers. We want to focus on having town hall meetings as a way to get information out to our region in a more face-to-face setting.</p> |
| Services for People with Disabilities Committee | <p>Wendy Frederick – the Department of Rehabilitation (DOR) is now located in the Indio center. They are offering their orientations the third Friday of each month in our center. GLAD is a nonprofit provider located in the Riverside who serves as interpreters for the hard of hearing customers.</p> <p>I hope to join a regional task force working with WIOA groups for persons with disabilities. There is a certification for job developers being provided to job developers in San Diego, and there are discussions on making this certificate available throughout the state.</p> <p>On March 25, 2017, at the Braille Institute in Indio, an Assisted Technology for Employment Summit specifically targeted for employers, will be held in the morning for advocates and families in the afternoon. Education on technology needed for the disabled and free Windmill training will be provided to educate employers and others.</p> |
| Youth Committee | <p>Mary Jo Ramirez – reported on the activities that are assisting youth in our county.</p> <p>The Jamil Dada Youth Award Ceremony date is being finalized. It will be held at the Moreno Valley Community Center. This event will honor youth in our county who have overcome serious challenges in their lives and overcame them to succeed.</p> <p>The Youth Summit will be held Friday, March 10, 2017, and youth from all over the county will meet to collaborate on the issues. This year’s topic will be on race and discrimination.</p> |

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| | <p>Youth Ecology Corps is ready to start their next class with the Eastern Municipal Water District. We have 15 young people who will connect with the water district and learn about ecology and the types of jobs this industry offers.</p> <p>California Family Life Center partners with the Department of Social Services in I Foster to help prepare young people who are aging out of the foster care system. This event will give them an opportunity to learn about getting a job, workforce, and education. These are areas where they may not have received the proper training.</p> |
| <p>One-Stop Operations</p> | <p>Wendy Frederick – reported on the numbers for client enrollments for training and resource services.</p> <p>With the closing of the workforce center in Murrieta, State staff has relocated to the Riverside center. With this increase of State staff, we were able to turn the running of our Career Resource Center over to EDD. This allows us to strategically place our staff in positions to help meet the performance requirements of WIOA.</p> <p>We provide services in Riverside, Indio, and Temecula Day Centers to ex-offenders. We met with probation staff and presented changes to their curriculum that will enable us to assist individuals on probation to get employed. They will review the suggestions and get back with us on the results.</p> <p>The Office of Aging is now a co-habitation partner with workforce in the Indio Center.</p> <p>The participant survey shows how we serve our clients and is broken down into various self-identified categories. While we are seeing fewer clients come through the doors, the ones who do are mostly those who need more of our resources and training to become employable.</p> <p>Carrie Harmon informed members that the second stage of the Partners MOU is proceeding. This is where we will be calculating shared costs to comply with WIOA and state requirements.</p> <p>We will be receiving an Award of Merit from the California Economic Development Trade Group (CALED) for our Layoff Aversion program run by our Business Solutions team.</p> <p>We are releasing two Request For Proposals: one for our One-Stop Administrator, and the other for IT bids from other companies. At roughly \$1.2 million, Information Technology is a large expense item for our program. Costs have slowly risen over the years and because we use county employees our IT costs are slightly higher than WDBs who contract for this service. This year our operations and fiscal departments negotiated with county IT and brought our costs down by over \$600,000.</p> <p>Our joint SlingShot regional project with San Bernardino is moving forward. We are now at the stage where \$200,000 in training dollars will be used for clients' Individual Training Agreements. We will use successful training providers from our Request for Proposal (RPF) process. The two training programs are Community Health Worker and Basic Electrician.</p> |
| <p>Moving Business Forward</p> | <p>Rob Moran passed out business reports and updated members on the Comprehensive Economic Development Strategy (CEDS). We will be engaging the University of California Riverside (UCR) to compile our CEDS and the report should be ready in a couple of months.</p> <p>Wolverine Food Industry is locating in Beaumont and will be hiring people to staff its facility there. The City of Perris will be hosting a job fair for employers in their city. Amazon is</p> |

expanding, and will be opening a second facility in the city of Eastvale. We opened a Center for Demographics in our Business Center on 10th Street in Riverside.

The Western Region Council of Government wants to partner with us on a project. The Employment Training Panel awarded us a new grant contract in the amount of \$250,000 which we will use to expand our healthcare outreach and begin to include manufacturing.

The Third Annual Valleywide Workforce Summit was held November 17, 2016, and 95 businesses attended.

The Murrieta Veteran Business Conference helped veterans who want to start businesses get information and learn best practices.

Riverside County Innovation Month will be the entire month of April and will highlight innovative and entrepreneurial activities and events throughout the county. Flyers and more information is available upon request.

| July - August (Year-to-Date Totals 2017) | | |
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| # of New Businesses | Repeat Business | Referred to Businesses |
| 104 | 145 | 478 |
| Placed in Jobs | On-the-Job Training (OJT) | Average Wage/hr |
| 360 | 137 | \$14.39/hr |
| Recruitments | Rapid Response | Employment Training Panel (ETP) |
| Kaiser Permanente Hyundai Moreno Valley DB Schenker Coachella Concert Series Murrieta Trade Event | Caddock Elite Transportation Teve Pharm Riverside WDC K-Mart Adecco Meggitt, Inc. | We received a new \$250,000 contract from the State. |

Federal and State Legislative Updates

Jamil Dada – to cut federal costs, the new administration in Washington is looking to eliminate at least ten percent from every federally funded program this year. The Heritage Group is using outdated data related to the workforce program to advise on cuts to the program. Based on the old 2009 data Heritage is recommending the elimination of WIOA.

Jamil was part of a California delegation which went to Washington D.C. to meet with representatives in the House and with the Department of Labor DOL. Leaders from these groups said they will not let WIOA be eliminated. It may be revamped and renamed but the system will be kept, but we need to advocate as though it is being eliminated. If the new budget does not pass, a continuing resolution will probably be used to keep the program funded until next year.

The DOL is holding mini summits around the nation and on February 27-28, 2017, Heidi and I will be in Sacramento to attend the one for our region. This will bring the eight western states together for a two-day mini summit to discuss workforce and do strategic planning.

| Administrative Item: 2.1 Approve WDB December 21, 2016, Meeting Minutes | | | | | | |
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| Motion: that the WDB approve the December 21, 2016, meeting minutes. | | | | | | |
| Moved by | Francisca Hernandez | Second by | Lea Peterson | Abstain | Peter Hubbard & Barbara Howison | |
| Vote | Aye | 16 | No | 0 | Abstain | 2 |
| Status | Approved | | | | | |

| Discussion Item: | |
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| Member Initiatives | <p>Diane Strand – DigiFest is a three-day event that will encompass all of Riverside County. It will be similar to a film and music festival, but will highlight any media which is created, or enhanced using digital media. Everything from film, video, animation, and music. There will be a competition level for the K-12 schools and higher education to submit their works for review. From the business world we will have well known industry speakers and presenters and there will be opportunities for networking. It will also be a place for the community to come and see the many components of the digital world. The event coordinators are recruiting sponsors, donations and volunteers. The event will be held May 5-7, 2017.</p> <p>Sharon Duffy – March 4, 2017 the UCR Palm Desert campus will hold an all-day meeting for people ages 40 – 70 who are considering retiring from their current careers, but not fully retiring from the workforce, baby boomers, and people who want to reinvent themselves. The Aaron Marks Foundation and Second Half Institute will have national, businesses, and non-profits speakers at the event.</p> |

| Presentation Item: | |
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| IERP Regional Plan | Thi Pham showed a PowerPoint presentation and highlighted the main points of the Inland Empire Regional Planning Unit, Regional Plan. The full regional and local plans were released for Public Comment and the thirty-day time period ended on February 13, 2017. The Public Comments will be incorporated into both plans, and the final versions will be ready for submission to the State. |
| RCWDB Local Plan | <p>Thi Pham showed a PowerPoint presentation and highlighted the main points of the Riverside County Workforce Development Board’s Local Plan.</p> <p>The local plan has five goals that align with the Statewide priorities. The five goals are:</p> <ul style="list-style-type: none"> • Meet the current and future workforce needs of targeted and key industry sectors • Engage industry partners in robust ways to inform training needs, curriculum, and skills gap issues • Significantly reduce the number of long term unemployed and disconnected young adults and other groups that lack access to the workforce • Expand the use of apprenticeships as a work-based learning strategy. • Continue to establish and bring recognition to the WDB as the focal point between employees, employers, education, economic and community development <p>In addition to the five key industries identified for Riverside County, the East region requested that agriculture and hospitality/tourism be included targeted industries for their region in the plan.</p> |

| Public Comments | |
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| NONE | |

Adjourned: 1:00 p.m.