

EXECUTIVE COMMITTEE



ACTION ITEM: 1.5

SUBMITTAL DATE: February 19, 2014

SUBJECT: The Press Enterprise Newspapers in Education Program (NIE) Public Outreach

RECOMMENDATION: That the Workforce Investment Board (WIB) Executive Committee approves the \$250 public outreach effort to support the Press Enterprise newspaper education program.

BACKGROUND: The WIB has been a long standing partner in supporting NIE to ensure Riverside County elementary schools' students from Kindergarten through the 6th grade have the opportunity to sharpen their reading skills by having access to newspapers in the classroom. The students receive their own personal newspaper to learn about current events. Teachers receive lesson plans and other valuable teaching tools to teach an array of subjects such as reading, math, science, writing and geography.

This important program benefits our community's students by providing an innovative and interesting way of learning. The WIB's support of this valuable program is an effective way to support this effort.

EXECUTIVE COMMITTEE Date: February 19, 2014 Approval: Yes/No	BOARD OF SUPERVISORS CONCURRENCE Required: Yes/No
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