

**EXECUTIVE COMMITTEE**



**ACTION ITEM: 1.4**

**SUBMITTAL DATE:** February 18, 2015

**SUBJECT:** 2015 Annual Public Outreach Efforts Recommendation

**RECOMMENDATION:** That the Workforce Investment Board (WIB) Executive Committee approves the following annual public outreach efforts:

The WIB has supported these events from their inception for more than a decade. The WIB's effort to meet the strategic plan's goals and key strategies by continuing to maintain and build these partnerships will prove beneficial to achieving the mission of the board.

<b>Annual Events</b>	<b>Recommended Support</b>
Bourn, Inc. Science Technology Engineering Program	\$1,000
Greater Riverside Chambers of Commerce Riverside College and Career Fair	\$1,000
Greater Riverside Chambers of Commerce Small Business Resource Expo/GRCC	\$1,000
Hemet-San Jacinto Unified School District Business Education Summit	\$1,000
Coachella Valley High School-Counseling Department, Indio Desert Communities College Vocational Tech Night	\$2,500
Press Enterprise Newspapers in Education Program Public Outreach	\$250
Southwest Veteran's Business Resource Center-Veterans Small Business Summit	\$1,000
Valley Wide Employment Expo	\$1,000
<b>GRAND TOTAL</b>	<b>\$8,750</b>

EXECUTIVE COMMITTEE  Date: February 18, 2015 Approval: Yes	BOARD OF SUPERVISORS CONCURRENCE  Required: No
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