

Morris Myers  
WIB Chairman

Heidi Marshall  
WIB Executive Director



Imran Farooq  
WIB Vice Chairman

Mark Christiansen  
WIB Deputy Director

*Infinite Opportunity, Lasting Prosperity*

## Executive Committee December 3, 2014

Chairman Morris Myers called the meeting to order at 11:39 p.m.

### Members in Attendance

Morris Myers	Imran Angelov Farooq	Francisca Hernandez	Joyce Johnson	Tina Sewell
Jamil Dada	Robert Frost	Sonia Nunez	Juan De Lara	Laurie Stalnaker
Mary Jo Ramirez				

### Members Absent

Rick Glasmann	Lupe Del Gado			
---------------	---------------	--	--	--

### Guests

William Jarvis	Rhiannon Rogers			
----------------	-----------------	--	--	--

### Staff

Heidi Marshall	Mark Christiansen	Maria Muldrow	Loren Sims	Rilla Jacobs
----------------	-------------------	---------------	------------	--------------

### Administrative Item: 1.1 Approve the October 8, 2014, Executive Notes

**Motion:** That the WIB Executive Committee approve the October 8, 2014, Executive Notes.

Moved by	Imran Angelov Farooq	Second by	Juan De Lara
Status	Approved		

### Administrative Item: 1.2 Approve the 2015 Workforce Investment Board Calendar

**Motion:** That the WIB Executive Committee approve the 2015 WIB Meeting Calendar

Moved by	Juan De Lara	Second by	Bob Frost
Status	Approved		
Discussion	The 2015 calendar was approved with the understanding that some dates may be adjusted during the year		

### Administrative Item: 1.3 National Association of Workforce Boards Public Outreach

**Motion:** That the WIB Executive Committee approve \$5,000 Public Outreach funding to support the National Association of Workforce Boards (NAWB) Annual Forum

Moved by	Bob Frost	Second by	Juan De Lara	Abstain	Jamil Dada
Status	Approved				

### Administrative Item: 1.4 Manufacturer's Council of the Inland Empire (MCIE) Public Outreach

**Motion:** That the WIB Executive Committee approve \$10,000 in Public Outreach funding to support the Manufacturers' Council of the Inland Empire (MCIE) Summit

Moved by	Juan De Lara	Second by	Joyce Johnson	Abstain	Laurie Stalnaker
Status	Approved				

Discussion	<p>The MCIE summit was established to educate manufacturers on current and future challenges, showcase the variety of manufacturers and recognize outstanding innovative manufacturers in the Inland Empire. Most importantly, the Summit focuses on the products that are "Made in the Inland Empire".</p> <p>The 4<sup>th</sup> Annual 2015 MCIE Summit will be held at the Riverside Convention Center and is expected to draw 600 to 650 people. In 2014, the Summit drew 525 attendees: 20 percent manufacturers; 60 percent supporting businesses and professionals; and, 20 percent governmental agencies and colleges. Last year's funding enabled MCIE to have a successful summit, to gain incorporation as a nonprofit entity and host other annual activities.</p>
------------	--

	Members asked that the list of benefits be sent to them for review. Heidi and Mark agreed to send the information out to them after the meeting.
Actions	Send list of benefits to WIB Executive members.

**Administrative Item: 1.5 Member Initiatives**

Discussion	<p>Juan De Lara – Bylaw review is on hold pending the new regulations and language for the Workforce Innovation and Opportunity Act.</p> <p>Joyce Johnson – AB-86 Consortium is moving forward. Labor representation may be at the table in the future. Our draft plan should be complete by December 31, 2014. We were also part of the Trade Adjustment Assistance Community College and Career Training Grant and won roughly \$11 million of which a portion was awarded to Mount San Jacinto College. She thanked the WIB for their support during the grant writing process.</p> <p>Francisca Hernandez – I have been appointed to chair the healthcare consortium for the Slingshot project.</p> <p>Bob Frost – I would like to invite the trade officials who are trade affiliates to manufacturing if they would like to be involved in the Manufacturing event.</p> <p>Mary Jo Ramirez – the Education to Business Summit held in Hemet will be coming soon. We work in partnership with Hemet and San Jacinto Unified School Districts to coordinate the event. Last year 250 seniors who had not made a decision regarding college or post-secondary education, nor have an exit plan attended the event to receive information and guidance from the representatives. We have employers and trade unions come in and speak with the youth.</p> <p>Tina Sewell – I work with the Employer Advisory Council, which is part of EDD. We support local business by trying to educate them on the various laws, which pertain to them. The membership costs \$40.00 and gives businesses access to benefits and the support of legal advice. We are starting our membership drive for this year and ask that the WIB support our efforts by getting the word out.</p> <p>Sonia Nunez – The Logistics Focus Group meeting is scheduled for January 14, 2015.</p>
------------	--

**Motion: That the WIB Executive Committee speak with EDA regarding having the WIB efforts visibility promoted as the WIB by EDA.**

Moved by	Jamil Dada	Second by	Laurie Stalnaker
Status	Approved		

	Jamil Dada - We constantly discuss how businesses do not know who the WIB is or what we do and this is a national problem. Jobseekers know how to find us when they need help, but businesses do not. One reason in our county is that the Economic Development Agency (EDA) reporting structure minimizes our efforts. We need to be more proactive with announcing our efforts. I'm making a motion that we speak with EDA and let them know that we want our WIB promoted in all its future endeavors. Members agreed. Jamil also mentioned that nationwide roughly 80 percent of the WIBs are promoted separately while Riverside is in the 20 percent that is over-shadowed by another agency.
--	---

**Information Item: 2.1 County Counsel Input on Quorum by Conference Call**

<b>Discussion</b>	
Presented by	<p>Mark Christiansen - at the last Executive meeting members asked if participation by telephone was permissible for our board meetings. The answer is yes, but if you are the quorum member you must be in your area of jurisdiction and the publicly posted agendas must state that the meeting will be held at the alternate location and the location must be open to the public and ADA compliant. All votes must be done by roll call if a conference call is allowed.</p> <p>Each of our WDC's can be listed as meeting places. Potentially, when full board meetings are held and members need to call in they could use their area's WDC to participate, and they must remain on the line for the entire meeting. Members thought the idea of having alternate sites was very good. Heidi asked for list of viable offices so that the process of having them listed as meeting places could begin. Morris put the WDC's forth as the official alternate meeting sites and any other locations would have to be made compliant by the person asking to meet there.</p>

**Discussion Item: 3.1 Regional Committee Chairs and Executive Committee Appointments**

<b>Discussion</b>	
Morris Myers	<p>Asked all standing Executive Regional Committee Chairs if they would be willing to reappointed as Chairs for their Committees.</p> <p><b>Regional Committee Chairs:</b>                      East - Juan De Lara                      West – Imran Angelov Farooq                      Southwest – Rick Glasmann</p> <p><b>Regional Vice Chair:</b>                      East – Layne Arthur                      West – Steve Popkin                      Southwest – Diane Strand</p> <p><b>2015 Executive Committee Roster:</b></p> <p><b>Mandated Members</b>                      WIB Chair                      Past Chair                      Rick Glasmann –                      Juan De Lara                      Imran Angelov Farooq                      Charles Fischer – Chair Council for Youth Development</p> <p><b>Bylaw Positions:</b>                      Joyce Johnson – Education                      Bob Frost – Labor</p> <p><b>At Large Positions:</b>                      Laurie Stalnaker                      Lupe Del Gado                      Tina Sewell                      Francisca Hernandez                      Sonia Nunez</p>

**Discussion Item: 3.2 Government Representatives Advocacy Effort**

<b>Discussion</b>	
Laurie Stalnaker	<p>We need to do have better efforts in reaching out to all elected officials, not just congressional members. Congressional members vote on our behalf, but other officials can be our voice to reinforce our positions to Congress if we do a better job of advocating and building relationships. She gave a brief overview of statistical numbers in Riverside and San Bernardino Counties. We should create a committee that meets with elected officials on a regular basis to keep them apprised of our efforts.</p> <p>Tina mentioned that this effort is being done in the East Regional Committee. Morris mentioned that these efforts were being done from the grassroots level, but it was for getting support to have the Workforce Investment Act reauthorized. Now we will refocus on letting the public know who we are, and what we actually can accomplish for them. Advocating is part of our Strategic Plan and we will continue these efforts. We will address further efforts through the Plan.</p> <p>Laurie asked how appointments to the WIB were handled. Morris gave her a structural breakdown and how the process works.</p>

**Reports :**

<b>Regional Committee Reports</b>	
West	Imran – one of the big areas the West is focusing on, is the investing in manufacturing partnership. There is an ongoing federal initiative pool of funding worth \$1.3 billion, which our region will have priority access to through our partnership with the Port of Los Angeles. It is part of the TACCCT grant and is roughly \$15 million in federal funding for the State of California to distribute. More projects will be presented in 2015.
East	Juan – the East is working to get our private sector businesses more involved with the WIB. We hosted a Workforce Summit that was sponsored completely by our business partners and we hope to have a more successful event in 2015.
Southwest	January 15, 2015, the Southwest will host an event for businesses to showcase the Workforce Development Centers and illustrate how we work and the benefits we can provide to businesses.

<b>Council for Youth Development Report</b>	
CYD	Mary Jo – announced that the 2015 Chair for the CYD will be Charles Fischer, Executive Director Riverside County Office of Education. Nominations for Character Counts awardee have been sent out to our Youth Opportunity Centers and other youth serving agencies.

<b>Chairman’s Report</b>	
	Morris – Riverside WDC will host the January 14, 2015, Slingshot Council meeting.

<b>Director’s Report</b>	
	Heidi – reported that there has been a 2 point drop in unemployment. She noted that our voice needs to be heard, but getting the word out on all levels needs to be part of a larger conversation. There is power in numbers and we do need to improve and build our legislative relationships. She agreed that the WIB needs to be promoted more and given credit for its accomplishments, but noted that there are certain advantages to being partnered with a larger agency. She will make sure that information concerning the WIB will have better dissemination.

Adjourned 1:06 p.m.